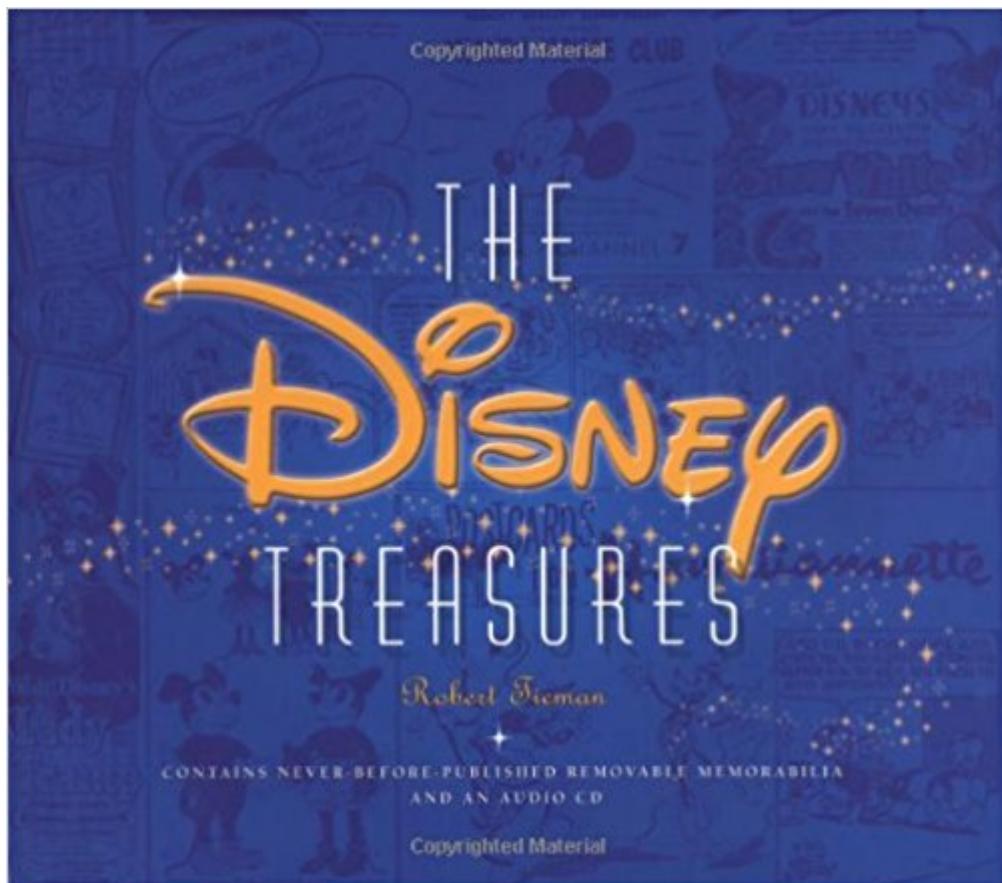


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# The Disney Treasures



## **Synopsis**

Selected from the vast archives of the Walt Disney Company, this historic collection includes handwritten letters and notes of Walt's, rare character sketches from the 1930's and 1940's, replicas of Disneyland's opening-day tickets, photos, movie theater programs, comic strips, greeting cards, commissary menus, and other treasures, reproduced in facsimile form. Many of these special features are designed to be removable so readers can touch and hold masterfully reproduced bits of history. In addition, the book comes with a 60-minute CD that features previously unheard audio of Walt Disney , radio commercials from the 1950s, and never-before-released sound tracks from the parks' most popular attraction.

## **Book Information**

Series: Disney Editions Deluxe

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Shipping Weight: 3.4 pounds

Average Customer Review: 4.9 out of 5 stars 18 customer reviews

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Age Range: 10 - 14 years

Grade Level: 5 - 9

## **Customer Reviews**

This lavishly produced volume offers a nostalgic, five decades-long chronicle of the Walt Disney Company, from the birth of the Disney Bros. Studio in 1923 to Walt Disney's death in 1966. Disney devotees will delight in poring over the book's vivid pages, as each highlight from the company's history is illustrated with a collage of photos, sketches, finished full-color drawings, brochures and posters, plus pull-out reproductions of memorabilia including Walt Disney's correspondence, tickets to Disneyland from 1955, even paper masks of Pinocchio characters issued by Gillette in 1940. Walt

Disney Archives manager Tieman captures key episodes in meticulous but brisk chapters, from the birth of Mickey Mouse in 1928, to Disney's first feature film (Snow White and Seven Dwarfs, 1933), to Walt Disney's proposal for Disney World in Florida. Throughout, readers learn of the process behind Disney's groundbreaking accomplishments: the first cartoon synchronized with sound, the first cartoon in full Technicolor, the first feature-length animated film, the studio's entrance into live-action films and television and its revolution in character-merchandising. The volume includes a 60-minute CD with tracks of radio commercials plus selections from Walt Disney's interviews and speeches. Copyright 2003 Reed Business Information, Inc.

Robert Tieman is the manager of the Walt Disney Archives, where he has worked for the past thirteen years. He currently oversees Disney's offsite warehouse of historical materials - the source of the treasures in this book. Since joining Disney in 1988, he has written numerous articles on Disney history for Disneyana Convention magazines, and has been a featured speaker for Disneyana Conventions and Disney Cruise Line, as well as historical societies. Robert is also the author of Disney's Photomosaics, a collection of computer-generated collages from classic animated films. He lives in Los Angeles. --This text refers to an out of print or unavailable edition of this title.

My wife has been a lifelong lover of Disney animation. When she was a kid she wanted to be a Disney animator. We have two kids and so she has had to put that dream on hold - but when she opened her birthday presents and saw this was among them in addition to many other Disney books, she started crying. She thinks this book is absolutely beautiful and really allows her to read and become a part of all that Disney animation she has loved for so long. I thoroughly recommend this if you are or have a Disney lover in your life.

Even a non Disney fan will enjoy browsing through this book. For the Disney fan, you will find a book full of interesting facts from Walt's early days through the "Florida Project". The pull out replicas, maps, tickets, games etc, are great! The CD is extremely interesting. This is one of the best books about Walt, Disney cartoon history, and Disneyland I have seen. If you want only one book about Disney, this would be the one.

This was a birthday gift for my art book loving daughter. She was over the moon happy when she unwrapped it and it has a place on her prized book collection shelf.

These books are like a pop up book on steroids...They are FULL of interesting little pieces that you can take out and look at, like letters from Walt to Lillian, ride tickets from the early days and all sorts of other things...These 2 books are worth every penny!!!

The gift receiver loved this book and cannot put it down. This is a good gift for Disney friends who have everything

I wasn't sure what to expect with this book, but man, I was just in awe with every page I turned. I love that it focuses on the Walt era, and with the removable memorabilia replications (hand-written notes from Walt, himself!), it's totally unique. I HIGHLY recommend this book to any and EVERY Disney fan out there!!!

You must be a Disney fan for truly appreciate this book. If that is your case, you'll love it!. The "pockets" where some of the "souvenirs" are located are a little tight, and can tear with ease. Other than that, it is a nice idea.

Every Disney enthusiast should have this book. It provides subtle additions to the Disney canon, and does so in such a colorful and captivating way.

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